"WHY LOCK THE DOORS IF YOU'RE LEAVING THE WINDOWS OPEN"

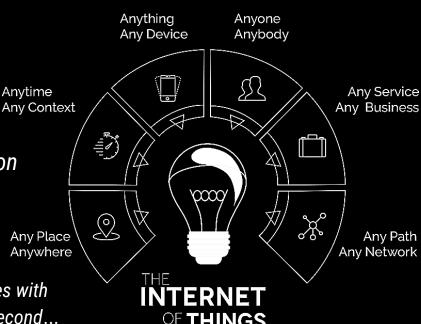
### GROWING MARKET AND SWIFT ENTRY

### THERE ARE EARS **EVERYWHERE**



We are approaching 4 billion smartphones worldwide...

There are nearly 1 billion voice activated devices with another 127 connecting to the internet every second...



### EVERYONE RISK

# **Forbes**

"Attack Landscape H1 2019" measured a three-fold increase in IoT device attack traffic to more than 2.9 billion events"

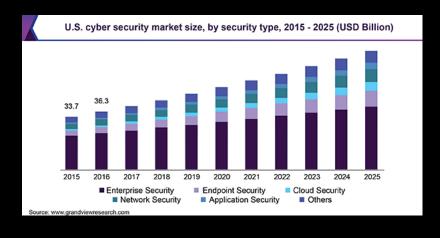
"all the world's major economic, political and military powers are priority targets of cyber-attackers"





I asked the expert and he says they only wake up with specific wake word, but he says the only people who really know what its listening to... is Amazon"

#### THE MARKET GAP



Cybersecurity Ventures predicts global spending on cybersecurity products and services will exceed \$1 trillion cumulatively over the five-year period from 2017 to 2021.

The answer does not lie in where cybersecurity is today, but where it is going next. -Tech Crunch

## WHY LITTLE BROTHER?



Companies employ "thousands of people around the world" to listen to their users talk to thier voice activated devices to ensure their algorithms are accurate, which we 'agreed' to

Google/YouTube - Will Pay \$170 Million for Alleged Violations of Children's Privacy Law for collecting data without parent's consent





**Zuckerburg** had to admit he **lied to Congress** around the data Facebook recorded, and his excuse... was that everyone else is doing it too

## DEVELOPING MILITARY GRADE TECHNOLOGY TO SECURE ALL DEVICE MICROPHONES





@LBSecurityUSA



